




Materra Farming Company

 California,
United States

 www.materrafarming.com

Interview with Alan Boyce, Executive Chairman



Q What prompted you to buy GemmaCert?

A Needed prompt testing of various hemp genetics to help time the official State tests.

Q How do you use GemmaCert at your business?

A We test each genetics on each field starting 30 days before expected harvest date. Turns out that the soils and actual weather (not the averages over lots of years) has a big influence on hemp biomass and cannabinoid production.

Q What feature do you love most from GemmaCert?

A Really like the powder appliance. Gives a consistent reading. Also like that the data populates an excel spreadsheet, so it is easy to track cannabinoids over time and by field and genetics.

Q Would you recommend others to purchase a GemmaCert device?

A Strongly recommend the GC, but make sure you have a good veggie dehydrator and enough time to run all the samples